

2nd UN Food Systems Summit Stocktake (UNFSS+4)

Concept Note for Session Co-leads

July 27-29, 2025 – Addis Ababa, Ethiopia

1. Title of the session:

Strengthening Enabling Conditions for Food Systems change through Policy Mechanisms

2. Type of the session:

Investment Dialogue

3. Date and time of the session:

12:00 – 12:50, 28 July

4. Session background (max 300 words):

This session will facilitate dialogue between governments, industry, and civil society with the aim to strengthen collaboration to accelerate towards healthy, sustainable and just diets. Through shared insights and real-world examples, participants will discuss key enablers of trust and alignment, helping to identify pathways to drive food systems transformation. Ultimately, this session aims to bring together participants from the public and private sector to collaborate to accelerate food systems transformation.

Context (max 300 words):

Trust, transparency, and clear roles are essential to translate national food systems strategies into effective multi-stakeholder implementation. When government leadership is followed by company commitment, it is possible to align political, commercial, and societal goals. Policy mechanisms—including fiscal incentives, standards, and public procurement—can reduce investment risks. This creates conditions for action that can enable political support, reduces market uncertainty, and accelerates the shift toward healthy, sustainable, and just diets.

5. Session objectives:

- Showcase real-world examples of policy and investment mechanisms driving shifts toward healthy, sustainable, and just diets aligned with national food systems strategies.
- Identify key enablers and practical recommendations for governments and corporate investors to align around common goals and clearly defined roles.
- Explore effective approaches to building trust, accountability, and multi-stakeholder collaboration that support the implementation of national food systems strategies.

6. Link UNFSS+4 objectives

Unlocking Finance and Increasing Investments: Surface best practices of collective action between businesses and policy makers that align with healthy, sustainable and just diet goals.

7. Key message(s) of the session:

- Policy mechanisms are essential to create the enabling environment needed for food systems transformation.
- Well set-up and executed multi-stakeholder collaboration can accelerate implementation of national food systems strategies.
- Examples from across the value chain show how coherent policy and governance can unlock investments.

8. Session format (max 100 words):

Panel discussion (brief Q&A)

9. Guiding questions for speakers:

- How can governments and the private sector effectively collaborate within their respective roles to support policies that advance healthy, sustainable and just food systems?
- What examples of successful partnerships between governments and private sector have advanced food system transformation? What lessons can we learn to scale these partnerships?
- How can private sector and governments work together to reduce risks and increase investments that accelerate the shift towards healthy, sustainable and just diets?

10. Desirable outcome:

Through a dialogue between government and business leaders, the session will identify key mechanisms that have proven effective in shifting markets toward more sustainable consumption patterns through successful collaboration. By showcasing real-world examples, it will demonstrate how coherent governmental leadership can unlock investment, de-risk innovation, and scale solutions across the food value chain. Finally, this session will support country-led implementation by surfacing examples that are adaptable, scalable, and aligned with national food system transformation pathways.

11. Tentative run of show

The session will be a moderated panel consisting of 4- panellists and a moderator.

Time	Agenda	Speaker
3 mins	Introducing speakers	Emeline Fellus, WBCSD
5 mins	Setting the scene	Dr Covic, amongst others EAT Lancet 2.0 Commissioner
27 mins	Moderated panel discussion	All (Ms Fellus to moderate)

5 mins	Open-floor Q&A discussion	
5 mins	Closing remarks	Emeline Fellus, WBCSD

12. List of speakers:

Name	Affiliation/Title	Country/ Region	Gender
Emeline Fellus	Moderator, Senior Director, WBCSD	EU	female
Dr. Namukolo Covic (Confirmed)	ILRI/CGIAR, EAT Lancet 2.0 Commissioner, Board of NFP	Global, Ethiopia	female
Danish Ministry (TBC)	Government representative: Denmark TBC Sebastian Lukas Bych?	Denmark	Male
Eija Hietavuo (Confirmed)	Tetra Pak, Chief Corporate Affairs	EU	Female
Kaori Ono (Confirmed)	Ajinomoto, Executive Officer General Manager Sustainability	Japan	Female

13. Contact information of the session leads and co-leads:

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