

UN Food Systems Summit +4 Stocktake

SESSION REPORT

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Type (click one):

- ☐ Plenary
- ☐ Ministerial Roundtable
- ☐ High-level Panels
- ☐ Featured Event
- ☒ Investment Dialogue
- ☐ Stakeholder Action Session

Accelerating Public-Private Collaboration for Local Impact

29 July | 11:00 - 12:50

Name of note-taker: N/A

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List of speakers, in all segments, and key messages

NAME AND TITLE OF SPEAKER	SEGMENT (opening, panel, closing, etc.)	KEY MESSAGES OR/AND RESPONSES TO QUESTIONS
1. Emeline Fellus, Sr Director, Agriculture & Food, WBCSD	Moderator	

2. Gonzalo Munoz, High-level Climate Champion COP25, Co-founder, Ambition Loop	10-minute segment	<p>The private sector – in all sizes – is required to address the multiple agriculture & food crises being faced.</p> <p>AARL’s Landscape Accelerator Brazil (LAB) is catalyzing regenerative transformation in key biomes like the Cerrado and Pará, engaging over 120,000 producers and aiming to unlock \$28billion in annual GDP gains by 2050 through sustainable land use.</p>
3. Imane Aboulfeth, Head of External Engagement, Corporate Sustainability and Innovation Officer, OCP Group	Panelist	<p>OCP committed to being carbon-neutral by 2040.</p> <p>Collaboration is key to move from small to large scale approach, and this collaboration must be both cross-value chain and with other actors e.g. financial institutions.</p> <p>Reward and recognition, especially for farmers, are also important.</p>
4. Matthews Vichr Lopes, Advisor in the Minister’s Cabinet, Brazilian Ministry of Rural Development	Panelist	<p>Brazil is committed to zero-deforestation by 2030. National Program for Productive Forests supports the recovery of degraded land through agroforestry systems. This is a flagship initiative of COP30, designed to restore 10,000 hectares and help 10,000 families, in partnership with big corporates and other partners.</p> <p>Innovation in agriculture happens incrementally – meaning strengthening local capacities, using technical assistance, is crucial.</p> <p>Approaches must be rooted in local approaches.</p>
5. Christian Vousvouras, Sr Manager, Global Public Affairs, Nestle	Panelist	<p>There is an economic opportunity and ecological opportunity around regenerative landscapes in Brazil – for Nestle, 25% of sourcing volumes come from Brazil.</p> <p>Farmer-centricity is essential.</p> <p>Consumers also need to be brought along to make the transition.</p>

		The business case must be made for investments, turning around strengthened resilience and necessity.
6. Nicole Metz, Netherlands Food Partnership, Partnership Builder	Panelist	Measuring both short and long-term successes through aligned KPIs is necessary, to align efforts, keep people motivated and to keep up investment.
7. Lee Ann Jackson, Head of Division, Agrifood Trade and Markets, OECD	Panelist	Importance of transparency and information to facilitate learnings. Coherence is required – across governmental ministries – to achieve our objectives. Good metrics are helpful in incentivizing the behaviour we need; and we need the metrics to measure the outcomes we want to see.
8. Matthias Reusing, Delegation of the European Union to the African Union	Panelist	It is difficult to get large scale finance to smallholder farmers: cooperatives are helpful in facilitating this.
9. Emmanuel Marchant, Sr Vice-President, Sustainability & Partnerships, Danone	Panelist	Consistent and aligned metrics are required for further action. Companies are working together to build together the solutions required.
10. Peter Bakker, CEO and President, World Business Council for Sustainable Development	Closing remarks	Regenerative agriculture must be a cornerstone solution when it comes to transforming the food systems.

Overall session summary, conclusions and recommended actions (max 250 words)

- The **Landscape Accelerator Brazil (LAB)** is catalyzing regenerative transformation in key biomes like the Cerrado and Pará, engaging over 120,000 producers and aiming to unlock \$28billion in annual GDP gains by 2050 through sustainable land use.
- LAB emphasizes systemic change through policy, finance, and metrics—rather than direct implementation—by aligning stakeholders around a shared roadmap for regenerative landscapes.
- **Aligned, consistent and outcome-based metrics** are essential, and will unlock further opportunities.
- Both initiatives highlight the importance of place-based approaches, farmer-centered design, and strong public-private partnerships to scale impact.
- There is **growing recognition that regenerative landscapes are not only environmentally necessary but also economically viable**, offering resilience and productivity gains.
- The dialogue reinforced the **need for standardized methodologies, inclusive policy frameworks, and financial instruments that reward environmental services and support technical assistance**